

# WINTER GARDEN MUSIC FEST 2016

PRODUCED BY:



## WINTER GARDEN MUSICFEST SPONSORSHIPS

EXPOSE YOUR BRAND TO A HUGE, NEW AUDIENCE!



Winter Garden Music Fest is a **FREE** three-day outdoor and indoor music celebration held on Plant Street in Historic Downtown Winter Garden. We invite you to be featured in this wonderful event!

As a sponsor your business can interact with tens of thousands of attendees, advertising viewers and subscribers to our social media channels in Central Florida and beyond. The 2016 MusicFest has a focus on the growth of the event. Your company can benefit from our huge marketing push and exposure!

### ABOUT MUSICFEST

Located in the heart of the charming historic Winter Garden, the event will attract an estimated 20,000+ attendees and features dozens of live performances, vendors, food, art & crafts and more. Our KidFest activity area makes MusicFest a family friendly entertainment event.

The Winter Garden MusicFest is the only music festival that showcases a diverse collection of Central Florida's finest musicians and exposes the community to divergent music styles. Winter Garden MusicFest boasts dozens of different music genres that include: Country, Jazz, Blues, Americana, Classic Rock, Southern Rock, Blue Grass, Alternative, Pop, Folk, Classical, Opera, Musical Theater, Choral, R&B, Zydeco, Native American, Japanese, African, and Celtic.

### LOCATION

Known for its quaint shops and great restaurants, Historic Downtown Winter Garden is the backdrop for the event. An estimated 20,000+ residents, day visitors and seasonal guests fill the lovely downtown shops, streets and alleyways of this unique historic district, just 30 minutes west of Orlando.

### MEDIA EXPOSURE

Exposure throughout the area with specific concentration in the Central Florida market - we work with local, regional, social media and national media partners to bring you the best possible name recognition. We bundle our marketing packages to create real sponsor value.

### MISSION

All proceeds generated from the Winter Garden MusicFest will benefit the Winter Garden Heritage Foundation; a 501 (c)(3) organization that preserves local history and creates cultural experiences that will enrich the lives of families for future generations. Over 95,000 people visited our museums and events last year and over 30,000 have participated in our Education Programs!

Winter Garden MusicFest is seeking sponsors for the upcoming 2016 event. Your participation in this event is not only a terrific opportunity to showcase and promote your business, but it is also an important part of our community's economy.

Your participation in this event is an opportunity to showcase and promote your business to thousands of attendees.

**Sponsor Company or Grantor Organization:**

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Name

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Address

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City

State

Zip

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Contact Telephone

Email

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Website

**PRESENTING SPONSOR: \$10,000**

- 10x20 Booth with exclusive rights
- Special parking options
- Enhanced advertising recognition including all media, print and marketing materials
- 10 Full Access passes to Sponsor Hospitality Suite
- Naming rights to Lakeview (Main Event) Stage

**GARDEN SPONSOR: \$5,000**

- 10x10 Booth
- Special Parking options
- Logo advertising recognition in print and marketing materials
- 6 Full Access passes to Sponsor Hospitality Suite
- Opportunity for naming rights to Main Street Stage (if available) or Spotlight Performance (if available)

**FOUNTAIN SPONSOR: \$3,000**

- 10X10 Booth
- Logo advertising recognition in print and marketing materials
- 4 Full Access passes to Sponsor Hospitality Suite
- Opportunity for naming rights to Spotlight Performance (if available)

**GAZEBO SPONSOR: \$2,500**

- Logo advertising recognition includes media, print and marketing materials
- 4 Full Access passes to Sponsor Hospitality Suite
- Banner recognition on Gazebo

**HERITAGE SPONSOR: \$1,500**

- Logo advertising recognition in all print and marketing materials
- 2 Full Access passes to Sponsor Hospitality Suite

**MUSICIAN SPONSOR: \$1,500 • \$1,000 • \$500 • \$250**

- Name recognition includes in print/program and on stage mention

**INDIVIDUAL FRIENDS OF THE FEST: \$250**

- 2 VIP passes for two days and 4 drink tickets

**Please return this Sponsorship Form to:**  
Winter Garden Heritage Foundation  
21 East Plant St.  
Winter Garden, FL 34787