

WINTER GARDEN MUSIC FEST 2017



WINTER GARDEN MUSICFEST SPONSORSHIPS EXPOSE YOUR BRAND TO A HUGE, NEW AUDIENCE!

Winter Garden MusicFest is a FREE street festival held on Plant Street in Historic Downtown Winter Garden. We invite you to be part of this wonderful event by becoming a sponsor. Your participation in this event is not only a terrific opportunity to showcase and promote your business, it is also an opportunity to contribute to the community's economy.

As a sponsor, your business can reach thousands of attendees, advertising viewers and subscribers to our social media channels in Central Florida and beyond.

ABOUT MUSICFEST

Located in the heart of charming historic Winter Garden, the event will attract an estimated 10,000 attendees and will feature live performances from a diverse selection of Central Florida's finest musicians as well as great locally crafted food and drinks.

LOCATION

Known for its quaint shops and great restaurants, Historic Downtown Winter Garden provides an excellent backdrop for this event. An estimated 40,000 residents and visitors fill the lovely downtown shops, streets, and restaurants of this unique historic district, just 30 minutes west of Orlando.

MEDIA EXPOSURE

Sponsors will receive exposure throughout Central Florida—we work with regional and local media partners to bring your business the best possible name recognition.

MISSION

Proceeds generated from Winter Garden MusicFest will benefit the Winter Garden Heritage Foundation, a 501(c)(3) organization that preserves local history and architecture for the enjoyment of future generations. Over 95,000 people visit the Winter Garden Heritage Foundation annually and an estimated 30,000 children have participated in our education programs.

Winter Garden Music Fest is seeking sponsors for the 12th Annual Event. Your participation in this event is an opportunity to showcase and promote your business to thousands of attendees.

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Sponsor Company or Grantor Organization:

Name

Address

City

State

Zip

Contact Telephone

Email

Website

WATER TOWER SPONSOR: \$20,000

- Meet & Greet with musical talent
- Verbal recognition during stage announcements
- Special parking options
- Logo advertising recognition on marketing materials
- 10 Full-access passes to Sponsor Hospitality Area
- Opportunity for naming rights to main stage

GARDEN SPONSOR: \$10,000

- Meet & Greet with musical talent
- Verbal recognition during stage announcements
- Special parking options
- Logo advertising recognition on marketing materials
- 6 Full access passes to Sponsor Hospitality Area
- Opportunity for naming rights to main stage

FOUNTAIN SPONSOR: \$5,000

- Logo advertising recognition on marketing materials
- 4 Full access passes to Sponsor Hospitality Area
- Opportunity for naming rights to main stage

GAZEBO SPONSOR: \$3,000

- Logo advertising recognition on marketing materials
- Banner recognition on Downtown Winter Garden gazebo
- 4 full access passes to Sponsor Hospitality Area

HERITAGE SPONSOR: \$1,000

- Logo advertising recognition on marketing materials
- 4 full access passes to Sponsor Hospitality Area

CONTRIBUTOR LEVEL: \$100 - \$999

- Name recognition on event website

Please return this Sponsorship Form to:

Winter Garden Heritage Foundation
21 East Plant St.
Winter Garden, FL 34787